



**SPONSOR US AND
JOIN US ON OUR
MISSION**

CORPORATE SPONSORSHIP
PACKAGE
2024





ABOUT THESPIAN ARTS

We are a Community Interest Company (C.I.C) that believes in offering every young person the opportunity to benefit from the arts. We are often opening, or looking to open new branches, and growing our list of classes and services to further meet the needs and wants of our community. Over the last two years we have made it our mission to also support local schools with encouraging and delivering the arts, we work with them to write and deliver a high quality curriculum.

Our members are offered lots of on stage experiences at popular public events, and at theatres across the West Midlands. We believe that the best place for our members to learn about being on the stage, is on the stage, that's why we on average produce 8 theatre productions each year, as well as several showcases. Our productions get an audience average of 300 people. We run classes in Brownhills, Pelsall, Great Barr and Rugeley

Thespian Arts are one big family, and we pride ourselves on the standard of our classes, sessions, and performances.

KEY STATISTICS

4

COMMUNITY
BRANCHES

8

COMMUNITY
PROJECTS

261

WEEKLY
STUDENTS
ATTEND OUR
BRANCHES

3

SCHOOLS
BENEFITTING
FROM OUR
SERVICES

744

STUDENTS
BENEFITTING
FROM OUR IN
SCHOOL
SESSIONS



24,855

WEBSITE VIEWS
ANNUALLY



134,509

FACEBOOK REACH
ANNUALLY



3,572

INSTAGRAM REACH
ANNUALLY



WHY WE NEED SPONSORS

We are a Community Interest Company - this means that all monies raised is invested back into our community. We have an ambitious plan to offer beneficial community projects across the West Midlands that are affordable and quality. We also aim to create a one stop shop for delivering Music and Performing Arts in schools so every young person has the opportunity to benefit from the arts and access to quality provision which doesn't cost schools an arm and a leg!

We will achieve this ambitious growth plan by utilising our dedicated staff and volunteers, and working closely with our sponsors and partners.

With sponsorship support we aim to achieve the following:

1. Invest in Technologies to improve the on stage experience from our members (Radio Mics mainly).
2. To develop our website to home our Curriculum for use of schools
3. To continue to provide a valuable resource for the local community.

We want to hear from local businesses that would like to become a corporate sponsor.

Alternatively, if you have other ways that you would like to support please reach out. Thespian Arts are always on the lookout for prize donations where businesses will receive additional promotion.





ANNUAL SPONSORSHIP OFFER

Our 12 month sponsorship package is ideal for local businesses to promote throughout the region. The sponsorship is offered on a first come, first served basis and we will ensure that our sponsors have exclusivity, meaning we will not allow multiple sponsors that work in the same industry, offering similar services.

Our 12 month sponsorship package is £250.00, in return you will get:

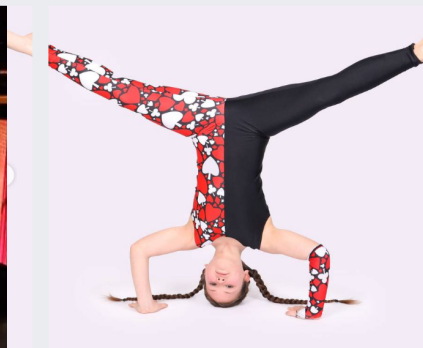
✓ 250 word feature on our website which has reached 24,855 views this year with click-through links to your organisation.

✓ Your logo printed on our publications including production programs.

✓ A featured post welcoming you as a sponsor on our social media sites.

✓ Feature on our sponsor page of our newsletter which is published to all members monthly.

✓ Share your offers in our Thespian Sponsors newsletter which is sent to all our members once a year.





We look forward to welcoming you!
Please contact us on the options below:



07528788868



thespianartstheatre@gmail.com



@Thespian Arts Theatre C.I.C



@thespianarts



@thespianarts